

# Take advantage of these opportunities **TODAY!**

## arenas

PETE PALANGIO AREA

WEST FRERRIS  
COMMUNITY CENTRE

POWASSAN  
SPORTSPLEX

- In-ice logos
- Zamboni full wrap
- Rink boards
- Wall signs
- Rink glass
- Dressing room doors
- Viewing area signs
- Snack bar/entrance signs
- Floor signs

## fields

AMELIA PARK  
Memorial Drive, North Bay

VETERANS PARK  
Lakeshore Drive, North Bay

OPTIMIST PARK  
Wallace Road, North Bay

LION'S PARK  
Main Street, Powassan

- Fence signs

Connect with your community by generating a positive image for your business. No matter what sport you're watching - soccer, hockey, football, baseball, figure skating, ringette - a wide audience sees the names of sponsors all year-round on rink boards, fence signs, in-ice logos, rink glass, floor signage and zamboni wraps.



### Voodooos Entertainment

809 MacPherson Dr., Corbeil ON P0H 1K0

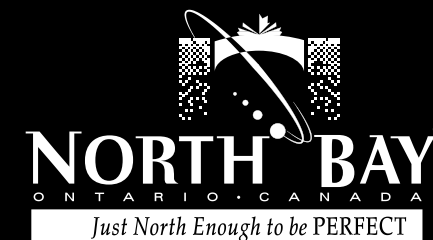
EMAIL: [jim@lahuertaimports.com](mailto:jim@lahuertaimports.com)

Telephone: 1-416-524-5479



# Get out there, BE SEEN!

## NORTH BAY & POWASSAN



The Municipality of  
**Powassan**  
The Heart of Good Living

# Elevate your brand

## on the field or at the rink



### baseball

Thanks to many volunteers, the communities of North Bay and Powassan are comprised of many kids/youth and adult baseball teams and divisions. With numerous kids and adults participating, Veterans Field, Amelia Park, the Powassan Sportsplex ball diamonds, just to name a few, experience heavy traffic during a season.

### youth football

The North Bay Bulldogs and the Nipissing Wild keep active throughout the spring, summer and fall football seasons. Roughly 140 players, plus their families and friends fill the stands during weekly practices and weekend games. The Bulldogs Bantam and Junior Varsity athletes persevere with their training and competitions during the hot summer months.

### soccer

Soccer, listed as Canada's most popular sport, comes alive every spring with numerous kids, youth and adult athletes. The side lines are also buzzing with family, friends and visitors alike, cheering on and encouraging their favourite team!



Captive Audience  
**600+** on **72+**  
LEAGUE PLAYERS PARKS & SPORTS FIELDS

Our beautiful communities boast well over 72 parks and sports fields. These fields host soccer, football and baseball leagues representing more than 600 players, their friends and families.

**Kids** power the recreation engine of North Bay and Powassan. Volunteers are the heart and soul of youth soccer.



### hockey, hockey... and more hockey!

Pete Palangio arena, West Ferris Community Centre and Powassan Sportsplex are busier then ever all year round with youth players from Tyke to Midget, House League to AAA Rep, NOJHL, High School and Varsity Hockey.

In 2007, the community of North Bay won the Hockeyville title and trophy. In the news release following the announcement, officials noted that "North Bay's commitment to community and hockey underlies everything we do." In 2013, the North Bay Battalion played their first game. At the end of their first season, they won one division title and one conference championship.

### figure skating & ringette

North Bay Figure Skating Club celebrates 75 years. CanSkate's Learn to Skate program is taught by Skate Canada's certified coaches. North Bay Figure Skating offers synchronized, single and pairs skating to many enrolled youth. Did you know that Ringette was invented in North Bay in 1963 by Sam Jacks. Registration has grown since then, and today, well over 150 players participate every year.



Captive Audience  
**10,000**  
ARENA VISITORS  
PER WEEK

Pete Palangio arena, home to families during the hockey season, receives over 10,000 visitors per week. Memorial Gardens has a spectator capacity of 5,000 for concerts. West Ferris Community Centre receives 4,000 visitors per week.

**600+**  
HOCKEY PLAYERS  
PER YEAR

The two North Bay arenas and one arena located in Powassan house and host many hockey practices and games throughout the season.

Pete Palangio arena maintains its ice throughout the summer months for additional practices and off-season training. West Ferris Community Centre hosts spring boat shows, craft shows, winter public skating as well as other seasonal events.

**150+**  
FIGURE SKATERS &  
RINGETTE PLAYERS

Although figure skating and ringette are predominantly female sports, they are very intensive, highly competitive and have a broad and dedicated fan base.

These sports are well-known worldwide and have international status.